GROWTH AND REACH?!
THE SECRET TO MAKING
YOUR BUSINESS SUCCESSFUL.

CONRAD | PROCUREMENT. SIMPLE. FAST. COMPREHENSIVE.

WELCOME TO THE CONRAD SOURCING PLATFORM – THE LARGEST B2B MARKETPLACE FOR TECHNICAL BUSINESS SUPPLIES IN EUROPE

MEET 2.2 MILLION B2B CUSTOMERS – AND THAT'S JUST IN GERMANY

Welcome to the Conrad Sourcing Platform. Becoming one of our sellers means becoming a part of an exciting fast-growing B2B platform that already supplies **millions of products**.

Our aim is to make the sourcing of C-parts and technical business supplies significantly easier for companies. And over 2.2 million B2B customers already benefit from this every day. Use our sourcing platform and our quality standards to find loyal B2B customers.

We help both B2B customers and you as one of our sellers optimise the supply chain. **Simple. Fast. And comprehensive.**

We show you how to use the Conrad Sourcing Platform to facilitate business success.

Want to find out more? This leaflet contains everything you need to know about selling on our platform. See for yourself. Then talk to your supervisors!

CHOOSING OUR MARKETPLACE MEANSCHOOSING GROWTH, SECURITY AND QUALITY.

- We are a partner you can trust who supports you all the way.

- As we've been supplying businesses for almost 100 years, we have become a household name. Means we can help you reach **companies across the industries, tradespeople, designers,educational institutions and tech-loving professionals** alike. All of them are B2B customers.

- Full integration into the ERP systems of our B2B key customers enables you to upload your product range to 2,000 OCI shops by applying the Single Creditor Model (optional).

- We supply a **wide and deep range of technology products and electronics** made by **over 4,500 leading brands to customers** all across Europe and put strict quality assurance policies in place. This creates an excellent framework for your brand and its positioning. View our main product categories here.

- Selling opportunities across borders

IMPORTANT STUFF YOU NEED TO KNOW TO GET STARTED.

A mutually beneficial working relationship is important to us.

TAPPING INTO OUR CUSTOMER BASE DOESN'T REQUIRE MUCH

Becoming one of our Marketplace sellers requires just three things:
- a Germany-based head office and distribution
- the ability to ship single item orders
- experience in e-commerce

IT'S SIMPLE – THREE STEPS AND YOU ARE READY TO GO

1. Sign up: you need to provide a few details about yourself and your business.
2. Go live: after a brief vetting, you get a seller account.
3. Upload your products: it's a really straightforward process.

APPLY NOW!

SECURITY

We want you to be able to focus on selling. Means we keep things transparent and help you both find the customers you want and boost your sales numbers.

- Buyer credit checks
- Payment processing and invoicing on your behalf
- Payment three times a month
- Cancel any time, giving 4 weeks' notice

CONTACT US

We believe that it is people who make the digital world tick. This is why we prefer to talk to you in person. So, why not get in touch?

FEES

For the opportunity of attracting new customers, and for the use of a range of services, our sellers pay
- a monthly subscription fee of €99 (doesn't include VAT);
- a **5 - 15 %** selling fee (commission) deducted from the total selling price. Full details available here.

HOW TO MAKE THE MOST OF OUR PLATFORM.

Business is no place for time wasters. It's all about streamlining operations to make more accurate decisions faster, to enable customers to quickly find what they are looking for. We at Conrad not only help you save time and money; we also help you grow your business by giving you a competitive edge.

- Keep an eye on your performance and prices by using our detailed reporting features.
- Treat your customers like you would want to be treated.
- Expand your product range.
- Looking for ways to promote your products on our marketplace, to increase your share of the market? Learn more here.

We look forward to working with you.