



# CONRAD MARKETPLACE SUBSCRIPTION & SELLING FEES

15 January 2022

# SUBSCRIPTION AND SELLING FEES



on our marketplace.

## Monthly subscription fee

Conrad Marketplace sellers pay a monthly fee of €99\*.

## Selling fee (percentage)

For each item you sell on our marketplace we charge a selling fee (commission) based on the product category of the product you sold.

Selling fees are calculated as a percentage of the selling price and range from 5%\* to 15%\*.

Full details about how much commission you pay for each product are available below

\*excl. VAT

# SUBSCRIPTION AND SELLING FEES



## Calculation example.

As a Conrad marketplace seller, you supplied an HDD at a basic selling price of €35.00€ (net).

Shipping the item to the buyer amounts to €3.00 (net).

We charge commission of 5% on the sale of HDDs. (as of March 2021)

How we calculate commission:

Basic selling price of product (net)	€35.00
VAT applied to selling price (19%)	€6.65
Shipping costs (net)	€3.00
VAT applied to shipping costs (19%)	€0.57
<b>Total amount to be paid by buyer</b>	<b>€45.22</b>

Commission and amount paid out to you:

Payment received from buyer	€45.22
Net commission (5% for HDDs)	€-2.26
VAT applied to commission (19%)	€-0.43
<b>Commission incl. VAT</b>	<b>€-2.69</b>
<b>Amount credited to your account</b>	<b>€42.53</b>

In the above example, the buyer pays €45.22. Commission amounts to €2.69 (incl. VAT).

The amount credited to your account is €42.53.

# COMMISSION RATES



## Computing

Product Category	Commission
PCs & Servers	7 %
Digital Photo & Video	7 %
Kabel, Hubs & Switches	15 %
Components	7 %
HDDs	5 %
Mobile Computing	7 %
Networking	7 %
Peripherals - Accessories	15 %
Blank Media, Memory Cards & USB Memory	7 %
Software	7 %



# COMMISSION RATES



## Computing

Product Category	Commission
Printers & Scanners	7 %
PC Monitors	7 %
Data Entry Devices	15 %
UPS	7 %

# COMMISSION RATES



## Office Organisation

Product Category	Commission
Printer Ink & Toners	9 %
Filing & Archiving	13 %
Writing materials	13 %
Presentations & Planning	9 %
Office Furnishing	9 %
Adhesives & Shipping	13 %
Paper & Notepads	13 %
Gadgets & Accessories	9 %
Office Helpers	13 %

# COMMISSION RATES



## Communication

Product Category	Commission
Analogue Telephony	15 %
DSL & VoIP	7 %
Radio	15 %
ISDN	15 %
Mobile Data Transfer	15 %
Mobile Phone Accessories	15 %
Mobile Phones	5 %
Telecom Fittings & Wiring	15 %
Telecom Accessories	7 %

# COMMISSION RATES



## Active Components

Product Category	Commission
Diodes	10 %
Rectifiers	10 %
Semiconductor Accessories	10 %
ICs	10 %
FO, IR & Laser Components	10 %
Optoelectronics	10 %
CPUs & Programmers	10 %
Sensors	10 %
Voltage Regulators & Converters	10 %
Thyristors, TRIACs & Quartz Crystals	10 %
Transistors	10 %



# COMMISSION RATES



## Passive Components

Product Category	Commission
HF & EMC Components	15 %
Buttons & Accessories	15 %
Capacitors	15 %
Transformers	15 %
Trimmers & Potentiometers	15 %
Resistors	15 %

# COMMISSION RATES



## Electromechanical Components

Product Category	Commission
Acoustic Components	15 %
SSRs	15 %
Housings	15 %
PCBs & Etching Systems	15 %
Relays	15 %
Switches & Buttons	15 %
Fuses	15 %
Pilot Lights & Dashboard Bulbs	15 %
Connectors	15 %



# COMMISSION RATES



## Materials, Fixings & Fasteners

Product Category	Commission
Airbrush & Paint	13 %
Fasteners	13 %
Materials	13 %
Cleaning Chemicals & Maintenance	13 %
Fitting Material	13 %
Oil & Lubricants	13 %

# COMMISSION RATES



## Cables & Leads

Product Category	Commission
Cable Accessories	15 %
Cables (Pre-fab)	15 %
Cables (By the Metre)	15 %

## Kits & Modules

Product Category	Commission
Assembly Kits	13 %
Camera Modules & Displays	13 %
Car Kits & Components	13 %
Science & Learning Kits	13 %
Communication Modules	13 %

# COMMISSION RATES



## Automation & Materials Handling

Product Category	Commission
Drive Engineering	10 %
Remote Maintenance	10 %
Electronic Control Systems	10 %
Signal Devices	10 %
PLCs	10 %
Materials Handling	10 %
Wheels & Castors	10 %
Handling Equipment	10 %
Construction Systems	10 %
Industrial Sensor Technology	10 %
Robotics	10 %

# COMMISSION RATES



## Pneumatics & All Fluid

Product Category	Commission
Pneumatics	15 %
Hydraulics	13 %

## PSUs & Voltage Converters

Product Category	Commission
AC/DC PSUs	13 %
DC/AC Inverters	13 %
DC/DC Converters	13 %
Bench PSUs	13 %
PSUs	13 %
AC/AC PSUs	13 %

# COMMISSION RATES



## Testing Equipment

Product Category	Commission
Tester Accessories	13 %
Testers & Meters	13 %
Environmental Testers	13 %
Scales	13 %
Meteorological Instruments	13 %

## Building Services & Wiring

Product Category	Commission
Electrical Wiring & Accessories	15 %
Building Automation	11 %
Water Supply & Pumps	15 %
Clocks & Watches	15 %
Bathroom & WC	11 %

# COMMISSION RATES



## HVAC

Product Category	Commission
Heating Systems	13 %
Air Conditioning	9 %
Ventilation Systems	13 %

## Alarms & Security

Product Category	Commission
Alarm Systems & Components	13%
Mechanical Security Products	13 %
Personal Protection & Child Safety	13 %
Smoke Alarms & Hazard Detectors	13 %
Video Surveillance	13 %
Access Control Systems	13 %



# COMMISSION RATES



## Tools

Product Category	Commission
Power Tools	9 %
Hand Tools	13 %
Workshop Equipment	13 %
Tool Transport & Storage	13 %
Tool Sets	9 %
Tool Attachments & Consumables	13 %

# COMMISSION RATES



## Workplace Supplies & PPE

Product Category	Commission
Fall Prevention	13 %
Workwear	13 %
Workplace Supplies	13 %
First Aid	13 %
Protective Footwear	13 %
Hand Protection	9 %
Protective Headwear	9 %
Transportation	13 %
Commercial & Gastronomy Appliances	13 %
Laboratory Supplies	13 %

# COMMISSION RATES



## Building Materials 1/2

Product Category	Commission
Conversion & Extension	9 %
Roof & Building Skin	9 %
Tiling Primers & Foundations	9 %
Tiling	9 %
Horticulture & Landscaping	9 %
Timber	9 %
Building Shell & Structure - Speciality Building Materials	9 %
Building Shell & Structure - Steel & Metal	9 %
Building Shell & Structure - Chemicals	9 %
Building Shell & Structure - Paint & Varnish	9 %

# COMMISSION RATES



## Building Materials 2/2

Product Category	Commission
Building Shell & Structure - Film, Sheets & Reinforcement	9 %
Building Shell & Structure - Brickwork, Wall & Ceiling Components	9 %
Building Shell & Structure - Mortar, Screed, Plaster & Fillers	9 %
Building Shell	9 %
Building Shell & Structure - Thermal Insulation Composite Systems (TICS)	9 %
Substructure Engineering	9 %

# COMMISSION RATES



## Soldering & Welding

Product Category	Commission
Desoldering	15 %
Soldering Consumables	15 %
Soldering Accessories	15 %
Soldering Equipment	13 %
Welding	13 %

## Renewable Energy

Product Category	Commission
Solar Energy	7 %
Wind Turbines	7 %
eMobility	7 %

# COMMISSION RATES



## Batteries & Chargers

Product Category	Commission
Battery Pack Charging	9 %
Battery & Rechargeable Accessories	15 %
VRLA Charging	9 %
Mobile Device Batteries & Chargers	15 %
Device-specific Chargers	9 %
Button Cells	15 %
Primary Cells	15 %
Cylindrical Cell Charging	9 %
Rechargeable Batteries	15 %

# COMMISSION RATES



## Audio, Video & Reception technology

Product Category	Commission
Audio & Hi-fi	9 %
Audio & Video Accessories	9 %
AV Cables & Adapters	15 %
Loudspeaker Assembly	15 %
Cassettes, Blanks & Storage Media	15 %
DVB-T	9 %
Video, DVD & Home Cinema	9 %
Portable Audio & MP3	9 %
SAT, Cable & Terrestrial	15 %
LCD, TFT & Plasma	5 %

# COMMISSION RATES



## Car Accessories & Sat Navs

Product Category	Commission
Car Accessories	15 %
Car Hi-fi	15 %
Navigation	15 %

## Sound 'N Light

Product Category	Commission
Stage & Studio Equipment	9 %
PA Systems	9 %
Light Effects	9 %
Microphones & Accessories	9 %
Musical Instruments	9 %
Disco Lights	9 %





# COMMISSION RATES



## Books

Product Category	Commission
Poetry & Fiction	13 %
Children's & Young Adults Books	9 %
Travel & Holidays	13 %
Non-fiction, Textbooks & Guides	13 %
Humanities, Arts & Music	13 %
Mathematics, Science, Technology & Medicine	13 %
Social Sciences, Law & Economics	13 %
Textbooks, Classroom & Learning	13 %

# COMMISSION RATES



## Lightning

Product Category	Commission
Outdoor Lighting	13 %
Interior Lighting	13 %
Decorative & Effects Lighting	13 %
Lighting Components	13 %
Torches & Portable Lights	13 %
Light Bulbs	13 %

# COMMISSION RATES



## Education

Product Category	Commission
Educational Institutions	13 %

## Development Kits & Systems

Product Category	Commission
Development Kits	13 %

# COMMISSION RATES



## Special Range

Product Category	Commission
Household	9 %
Hobbies, Leisure & Health	9 %
Model Railway	13 %
Model Making	9 %
Movies & Music	9 %
Games & Consoles	9 %
Furniture	9 %
Home & Garden	9 %
Jewellery	13 %
Large Domestic Appliances	13 %

**CONRAD** | PROCUREMENT. SIMPLE. FAST. COMPREHENSIVE.