



*“Great for trekking where water’s scarce,
or for road warriors looking for
better than sink wash”*

– Forbes Magazine

Clean clothes anywhere™

The **Scrubba™ Wash Bag** is an Australian product, revolutionising travel and camping all around the world. Dubbed “the world’s smallest washing machine” by the international press, the Scrubba Wash Bag is a lightweight, pocket-sized device that allows you to wash clothes and travel clean, light and free.

Tens of thousands of travelers and campers have experienced firsthand the quality wash our internal flexible washboard delivers. The secret to the patented 5 oz. (145g) Scrubba Wash Bag is the hundreds of resilient nobules that act as a flexible washboard, a fusion of old and new technology allowing users to effectively wash clothes in a matter of minutes.

Perfect for travelers, backpackers, campers, business travelers, kayakers, trekkers, climbers, aid works and military personnel, by packing the Scrubba Wash Bag you can pack fewer clothes, avoid excess airline baggage fees and it alleviates the need to ineffectively wash clothes in dirty hotel sinks or to pay for overpriced laundry services.

*“I couldn’t believe that
this little, lightweight
product requiring no
electrical power source
was so effective”*

– Gear Editor





Pocket-sized and weighing less than 5oz. (145g), the Scrubba Wash Bag is suitable even for the lightest traveler.

Twice as effective as hand washing*

Wash clothes anywhere in six easy steps:

- 1. Fill**
- 2. Roll & Clip**
- 3. Deflate**
- 4. Rub**
- 5. Rinse**
- 6. Dry**

Washing machine performance in 3 minutes*

To wash clothes, simply add cleaning liquid and 2-3 liters of water, seal the bag, expel the air and rub for as little as 30 seconds (3 minutes provides a machine quality wash). Rinsing can be done in the bag or in the shower and then it is simply a matter of wringing out the clothes and hanging them to dry.

*Independently tested by a leading Australasian laundry appliance manufacturer.

Travel clean, light and free™

- Markings that outline the optimal water level
- Monitor washing through a transparent urethane window
- Securely seal the bag through an easy to use role and clip system
- Produced from high quality urethane coated nylon fabric
- Ensure a quality wash with easy to follow pictorial instructions
- Air release valve
- Hundreds of resilient Scrubba washing nobules
- The washboard is backed by a molded urethane grip surface

The washboard, fabric lining and transparent window of the Scrubba Wash Bag is composed of top quality polyether TPU, to provide maximum resistance to hydrolysis and microbial growth and to improve low temperature flexibility.

Awards & recognition



ISPO Award Winner 2015-16

ISPO Brandnew Finalists 2015-16

Outdoor Trade Show Novel Awards 2014 - Best Accessories

Gear Junkie - Best In Show: Outdoor Retailer Summer 2013

Entrepreneur Magazine - 100 Brilliant companies 2013

In the Media

[Forbes Magazine - Great Gifts for Travellers](#)

[Gizmag - The Scrubba - the world's smallest washing machine](#)

[The Gadgeteer - Scrubba Washbag - Wash your clothes on the move](#)

[Smarter Travel - Product Review: The Scrubba Wash Bag](#)

[Buzzfeed - 10 cool tech gadgets for travel that you can purchase](#)

[Gear Junkie - Insta-Wash Portable Laundry](#)

[The Australian - Road test: Scrubba](#)

"A great and versatile traveler's companion"

- The Gadgeteer



Ash Newland - Managing director and patent attorney

About the company

The idea for the Scrubba Wash Bag was conceived in 2010 when founder Ash Newland took a 4 month break from his job as a patent attorney in Australia and decided to travel to Africa to climb Mt Kilimanjaro with a mate.

"During the planning stages for the trip, we realised that with all our cold weather and camping gear, we would only be able to pack a few changes of casual clothes. This led to the issue of how we were going to wash our clothes every couple of days. After mulling over this issue for a few weeks, I was led to the idea of washboards - they have been around for centuries and they work very efficiently. The downside is that they are bulky and still require a sink or bucket. It was then that I had the revelation that if we could incorporate a highly flexible washboard into a waterproof sealable bag, we could change the way people wash clothes while traveling".

Following the success of the prototype over the course of the 4 month trip, the prototype and intellectual property were further developed with the view to licensing the technology. This approach changed in late 2011, when Ash decided to quit his job with a large patent attorney firm to focus on bringing the Scrubba Wash Bag to market.

The first major step to making the Scrubba Wash Bag a commercial reality was in January 2012 when the concept was launched on the crowdfunding platform Indiegogo.

Fast-forward to the present and parent company Calibre8 Pty Ltd has expanded its warehousing to several countries to provide fast shipping options across the globe. The Scrubba Wash Bag models have also developed with usability and durability the key areas of focus.

"Our distribution and retailer network is also continually increasing and the Scrubba Wash Bag is appearing on retailers' shelves around the world".

For more information, visit **Our story** at

“The Scrubba Wash Bag is ingenious in its simplicity and it actually works”

- Boost Juice founder
Janine Allis



Shark Tank Australia success

The Scrubba Wash Bag is a success story from the 2015 season of Australian network 10's Shark Tank. During the show Red Balloon founder Naomi Simson, Boost Juice founder Janine Allis and TPG internet founder Steve Baxter all offered to invest in the company.

Boost Juice founder Janine Allis is effusive about the potential of the Scrubba Wash Bag. *“Sometimes the simplest ideas are the best. The Scrubba Wash Bag is ingenious in it's simplicity and it actually works. This is serious, exciting business”*

The Scrubba Wash Bag was the first invention to have three of the ‘Sharks’ vying to invest in this product, with Ash choosing a co-investment model from Janine Allis and Steve Baxter.

Internet pioneer Steve Baxter is very vocal about the Scrubba Wash Bag, saying: *“It's a cracker. It's actually one of my best investments ever.”*

In the media

news.com.au - From the portable washing machine to an automated toilet seat - the best and worst of Shark Tank

[The Sydney Morning Herald](#) - Australian invents ‘world's smallest washing machine’

[Smart company](#) - Shark Tank recap: How Ashley Newland scored a deal from Janine Allis and Steve Baxter for his portable washing machine.

For more information about our products visit
www.thescrubba.com

For media, advertising and marketing enquiries please contact our Marketing Manager, Jackie Pippin at jackie@thescrubba.com

For all other enquiries please contact us at info@thescrubba.com

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Calibre8 Pty Ltd is an Australian company based in Melbourne. (ACN: 155 120 111)

Patented in Australia and New Zealand. International patent pending.

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