

WELCOME TO
THE AERIAL
CAMERA ERA
PERSONAL
PHOTOGRAPHY
WILL NEVER BE
THE SAME.



AIR
SELFIE



AIR PIX – TRAINING

Eileen Murphy
Mark Ahern



AIR SELFIE



THE SELFIE PHENOMENA

100M+
selfies are taken each day

1,000
selfies are posted on Instagram
every 10 seconds

74%
of images posted to Snapchat are selfies

AIR
SELFIE



MASSIVE SOCIAL IMAGING OPPORTUNITY

2.9 billion smartphones in the world

over 1.2 trillion photos being taken each year
&

Over 1/3 of those photos are selfies

The better the content...the more Likes



Likes

AIR
SELFIE



AIR PIX AERIAL CAMERAS

Say GOODBYE to silly selfie sticks

Take photos and videos not possible with a traditional handheld camera

Smaller than an iPhone X

Weighs about the same as a golf ball

Share instantly from your phones photo sharing platforms



AirSelfie App



AERIAL CAMERA



Patented
Pocket-Sized
Design

AUTO-FLY
Mode

EDITING TOOL DASHBOARD



Complete
Creative
Editing
Suite



One-Touch
AUTO-FLY

Easy Pilot
Manual Flight

SOFTWARE / APP



Cross Generational
Social Media
Relevance



SOCIAL MEDIA SHARING

AIRSELFIE AERIAL CAMERAS

AIR
SELFIE



AIR PIX IN APP FLIGHT MODES

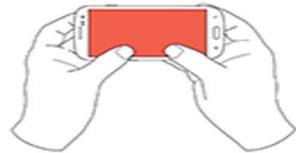


- MANUAL – allows user to manually fly the AIR PIX either in

- Portrait mode



- Game Control mode



AIR
SELFIE

- AUTO-FLY - AIR PIX flies autonomously capturing videos or photos

AIR PIX APP FREE FLIGHT MODES

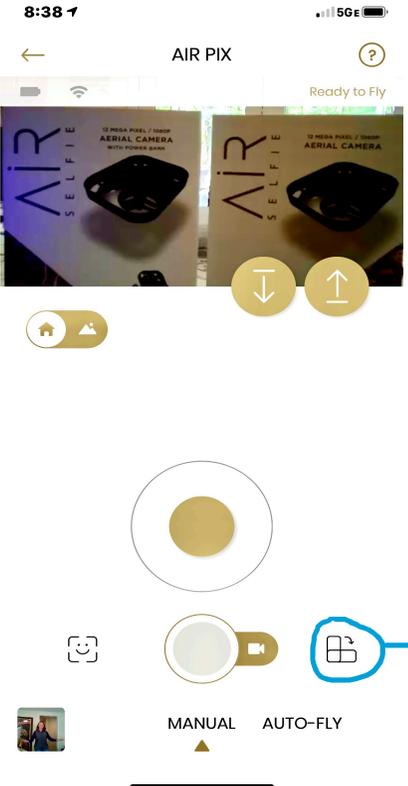


- Autonomous flight – Using facial recognition, the AIR PIX is pre-programmed to fly out, hover, capture a picture and then fly right back to you.
- Hand Gestures – fly the AIR PIX using hand gestures.
Simple hand gestures will make the AIR PIX go left or right, will activate the camera for photos and videos as well as make it return to you 😊.

AIR
SELFIE

AIR PIX app
screenshot of flight control modes

Portrait



Game Control



AirSelfie AIR PIX Gallery

Actual pictures captured with AIR PIX APP-FREE AUTO-FLY mode

AIR
SELFIE



AIR
SELFIE

AIR PIX

AERIAL CAMERA

Now anyone can take stunning aerial HD selfie photos and video.



REINFORCED, LIGHTWEIGHT
ABS PLASTIC CHASSIS



8GB OF MEMORY
ONBOARD



SMARTPHONE-FREE
AUTONOMOUS FLIGHT



SIMPLE APP-FREE
GESTURE CONTROL



THE EASIEST AND MOST AFFORDABLE AERIAL CAMERA EVER

AIR PIX boasts features and performance normally found on devices that cost twice as much. This entry-level, Gen Z/Millennial aerial camera is fun and spontaneous and puts the ability to take stunning, unique selfies in the pocket of every teen, twenty-something and millennial.



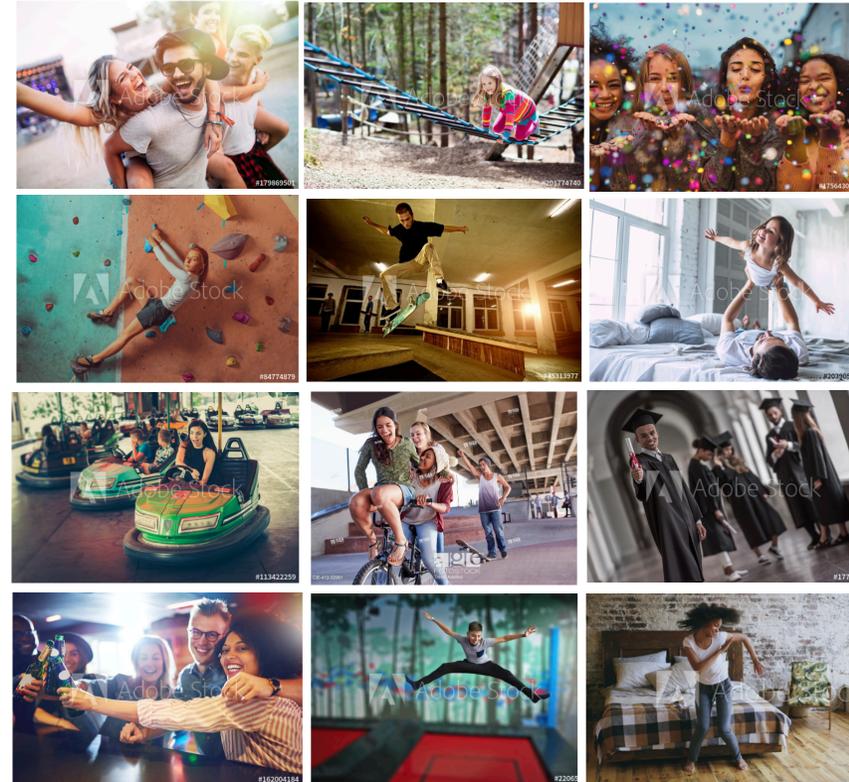
AIR PIX AERIAL CAMERA

Demographic:

- **GenZ** with limited discretionary income and little photography experience looking for an easy way to shoot “hacked” content for SnapChat, TikTok, and Instagram
- **Millennial** on a budget with some photography experience looking for a way to capture life moments for Facebook and Instagram
- **GenX** early adopter with some discretionary income that wants anything that’s “new” and looking for a unique way to capture life moments for Facebook and Instagram
- **GenX** looking for an affordable gift for the GenZs in their life

Use Cases:

AIR PIX offers a great solution for selfie-enthusiasts looking for an aerial camera with extraordinary features at an incredibly low price point. Like most entry-level cameras the lens system in AIR PIX will produce the best results in brightly lit environments and as an ultra-light aerial camera AIR PIX will perform best in wind protected areas.



AIR
S E L F I E

AirSelfie Aerial Cameras Positioning & Timing



PERFORMANCE

Indoor/Outdoor High Performance
Waterproof Fuselage
Innovative Advanced Aerodynamic Design
Powerful & Quiet Brushless Motors
360° Advanced Obstacle Avoidance

AVAILABLE Early 2021



AIR SKY



US MSRP: \$299.95

AMATEUR PHOTO/VIDEO

Indoor/Outdoor Performance
Multiple Camera Angles
Powerful & Quiet Brushless Motors
Dual Advanced Obstacle Avoidance

AVAILABLE Late 2020



AIR DUO



AIR PIVOT



MSRP: \$249.95

MSRP: \$199.95

EVERYDAY

Wind Protected Performance
Single Parallel Camera
Autonomous Flight
Brushed Motors

AVAILABLE Now



AIR PIX



MSRP: \$119.95



AIR
SELFIE

DEMO – AIR PIX

In app Manual & AUTO-FLY

APP-FREE AUTO-FLY

GALLERY



QUESTIONS?



AIR
SELFIE