



# Arduino Makers Nano Screw Terminal Adapter Sales Brief

Maker Business Unit

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# Nano Screw Terminal Adapter

A robust and solderless solution for your next project.  
Perfect for long standing installations using any  
Arduino Nano board.

# What Is The Nano screw terminal adapter?

**A robust and solderless solution for your next project.**

Build Arduino Nano board based projects with secure connections using screw terminals and in case you need to add some extra components, you can use the prototyping area.



# Value Proposition | Short Version (MVP)

## Why should customers buy this product?

Provide quick and robust connections perfect for long standing projects using any nano board.

This is what the product is and does:

- 32 screw connectors exposing all I/O pins from the board.
- 9x8 through hole prototyping area for extra components
- Double row of header for extra connections



# Value Proposition Breakdown Version

Customer need	Target	Values	Use Cases
Makers need a quick and easy way to securely build project with the Nano boards	Makers interested in quickly building robust project	Secure connections without soldering	The maker is building a watering plant system for the summer, this project is build for a couple of weeks. Due to the outdoor conditions, secure connections are needed but also it is helpful to be detach all the component for a new project by the end of the summer.
Makers need to add small circuits for extra control in their projects		Area to extend the possibilities of the project	As part of the maker's project, it is needed to add extra components i.e. a motor driver

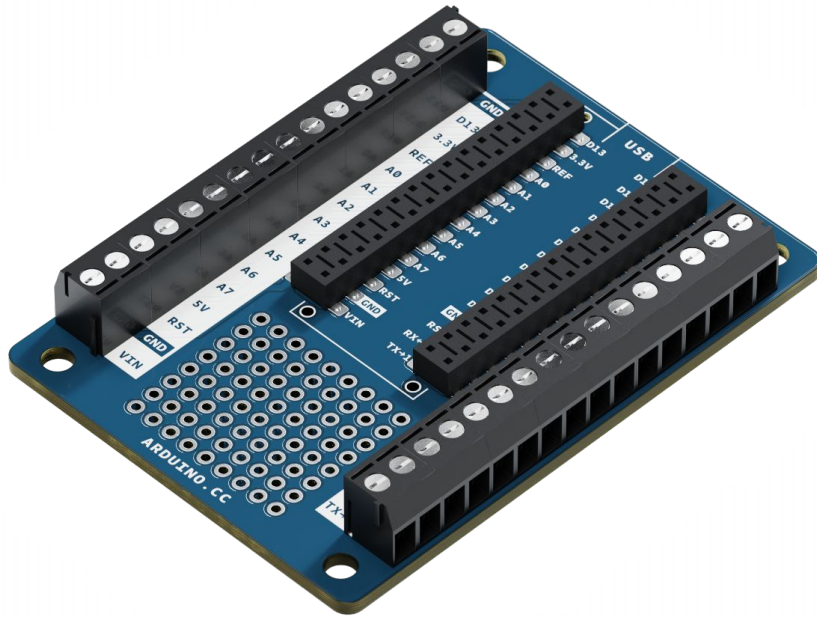




# Arduino Product

## Features And Benefits

# Nano Screw Terminal Adapter



## – Quick and secure connection

Screw connectors, perfect for solderless and secure connection for your next IoT project.

## – Prototyping area on the spot

8x9 through hole prototyping area for extra components.

## – Double row of pin headers

Leaving a free row on each side of the board additional quick connections using jumpers.

## – Thin pin headers

Reduced overall thickness (total thickness incl. Nano board less than 15mm)



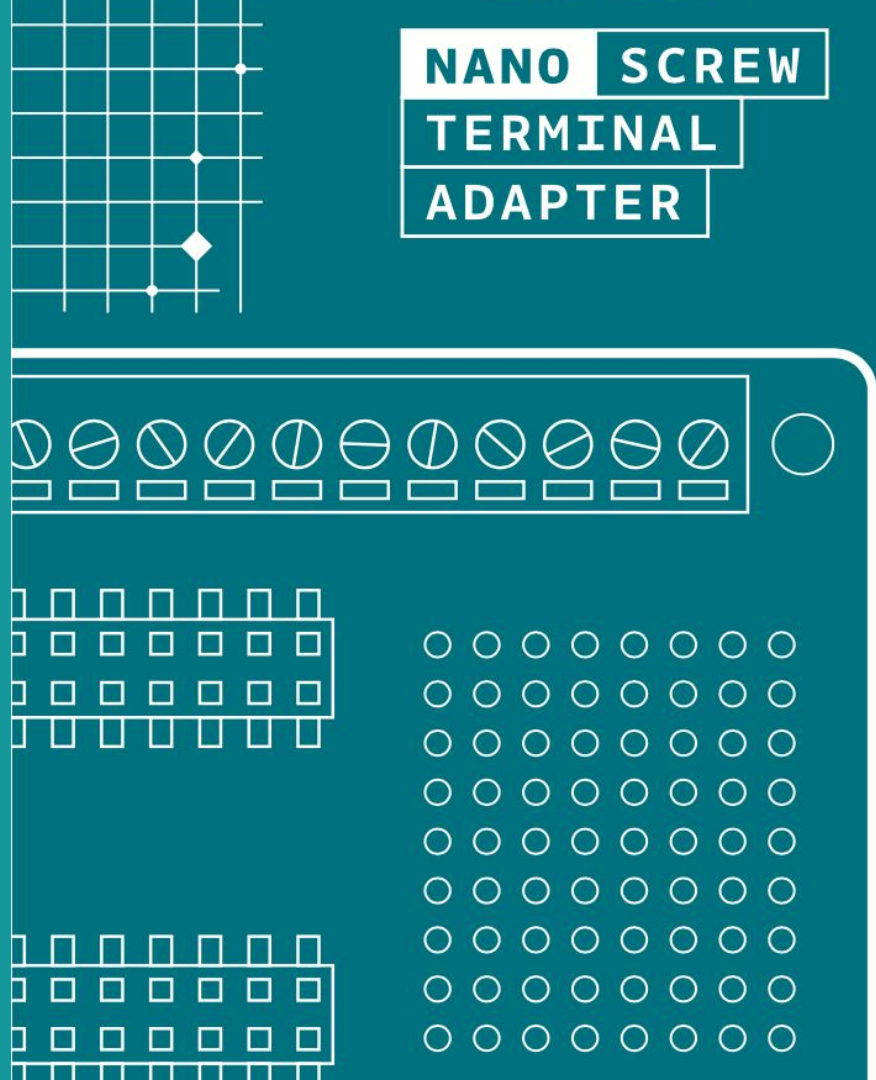


# Arduino Product

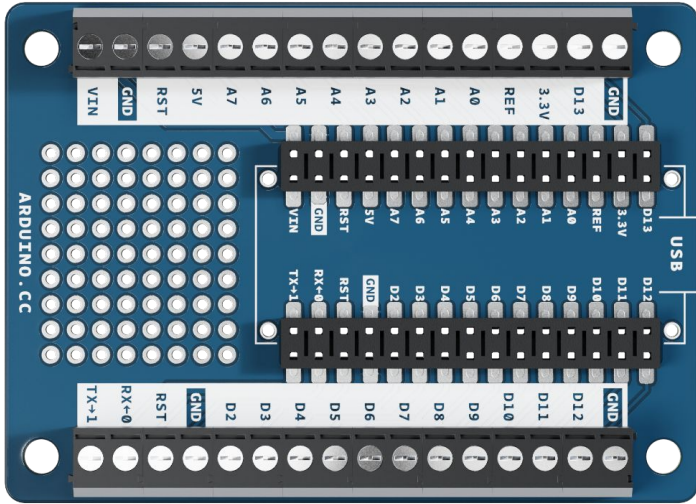
## Pricing And Positioning

## Positioning

This is the perfect product for makers who want to build quick and robust projects.



# Pricing



**Price (MSRP)**  
\$35.97

**Name:** Nano Screw Terminal Adapter - 3 Boards Pack  
**Brand:** Arduino Maker

**SKU:** ASX00037-3P

**MSRP:** €29.98 / \$35.97 (per 3 package)

**Datasheet:** Download it [here](#).

**Availability:** August 2022

**Cross Sell:** Bundle with the Arduino Nano 33 IoT (ABX00027/ABX00032, Arduino Nano (A000005, Arduino Nano 33 BLE (ABX00030/ABX00034, Arduino Nano Every (ABX00033/ABX00028, Arduino Nano 33 BLE sense (ABX00031/ABX00035, Arduino Nano RP2040 Connect (ABX00052/ABX00053, Arduino Nano Every - Pack (ABX00028-3P





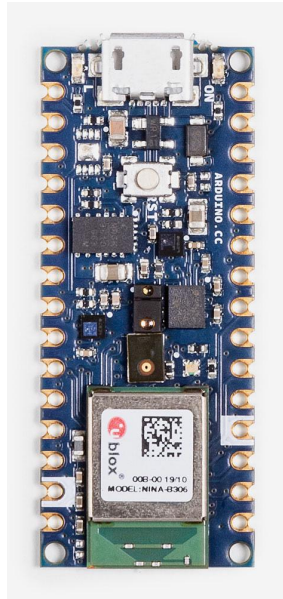
# Arduino

## Related Products

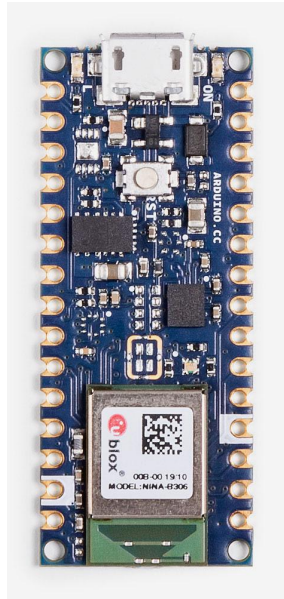
# Arduino Nano Family - Product Range (compatible)



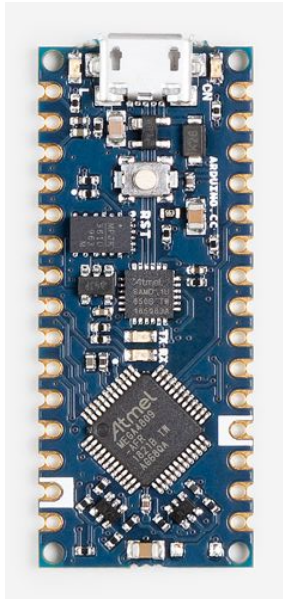
ARDUINO Nano  
33 IoT  
(ABX00027/  
ABX00032)



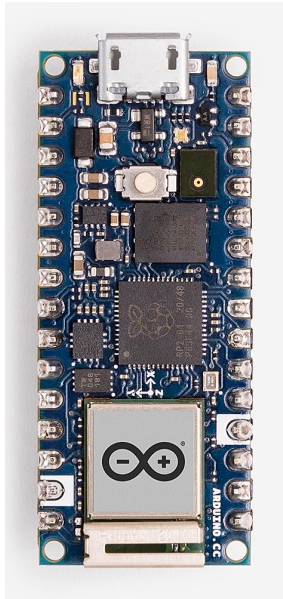
ARDUINO Nano 33  
BLE Sense  
(ABX00031/  
ABX00035)



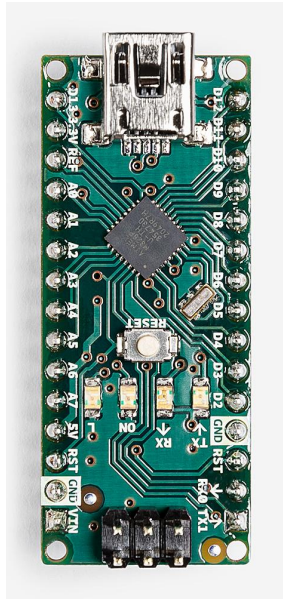
ARDUINO Nano 33  
BLE  
(ABX00030/  
ABX00034)



ARDUINO Nano  
Every  
(ABX00033/  
ABX00028)



ARDUINO Nano  
RP2040 connect  
(ABX00052/  
ABX00053)



ARDUINO Nano  
(A000005)





# Creative assets

# Digital assets

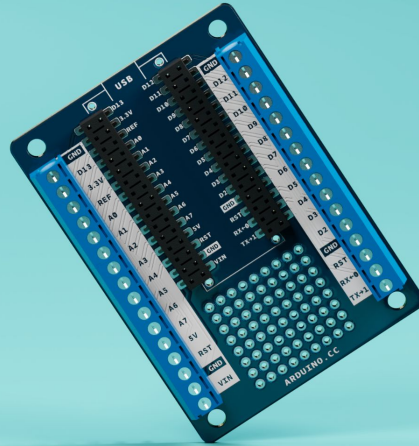


Arduino Nano Screw Terminal Adapter

**The ultimate time saver**

Prototype your ideas quickly and easily, with no soldering and robust connections.

Discover it now!



Arduino Nano Screw Terminal Adapter

**The perfect companion for your Arduino Nano**

A quick, secure and solderless solution for your projects.

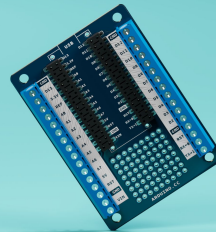
Discover it now!



Arduino Nano Screw Terminal Adapter  
**Screw Terminal Time Saver**

Prototype your ideas quickly and easily, with no soldering and robust connections.

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**That's a wrap**  
**Thank you!**