



ECOFLOW

RAPID Series Intro Deck

2025/Retail Management Department

Note: Data collected by June 2025



Vision & Mission

Our vision is to power a new world that is aspirational, technology-driven, and eco-friendly.

Our mission from day one is to provide smart and eco-friendly energy solutions for individuals, families, and society at large.

We are, were, and will continue to be a reliable and trusted energy companion for users around the world.

About Us

EcoFlow is a leading provider of eco-friendly energy solutions, committed to powering a new world.

Since its founding in 2017, EcoFlow has aimed to be the **FIRST** in power solutions — Flexible, Innovative, Reliable, Simple, and Thorough — for individuals and families, whether at home, outdoors, or on the go.

With a smart manufacturing center in China, and headquarters in the USA, Germany, and Japan, EcoFlow has empowered over 5 million users in 140 markets worldwide.



5.0 M+

Global Users

140 +

Countries and Regions

522

Patented Technologies

45 %

R&D Personnel

2000

Global Employees

Our History

EcoFlow founded, launched first product RIVER at CES

2017

2019

Launched DELTA, broke Makuake's record for the most funded project.

Introduced DELTA Pro, which set a crowdfunding record of \$12 million and ranked as TOP 1 technology project in Kickstarter.

Valued at \$1 billion, listed as unicorn company

2021

2022

Released EcoFlow WAVE, first smart device in our product ecosystem.

Annual income surpass \$1 billion.

Launched PowerStream and PowerOcean, entering residential energy storage sector.

2023

2024

Debuted X-Core 3.0, world's first comprehensive technology system, advancing the performance, safety and intelligence of consumer power solutions.



2017 RIVER

EcoFlow's First Portable Power Station



2019 DELTA

Industry First Portable Power Station with X-Stream Fast Charging



2021 DELTA Pro

Industry First Portable Home Battery with an Expandable Ecosystem



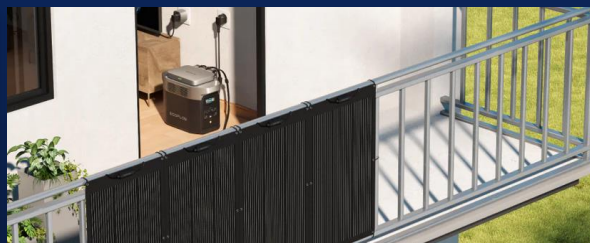
2022 Power Kits

Industry First Modular Power System



2023 Smart Devices

Industry First 3-in-1 Fridge and Ice maker, Portable AC with Heater



2023 PowerStream

Industry First Balcony Solar System with Portable Storage



2023 PowerOcean Series

Home Solar Storage Systems for Easy Power Independence



2024 DELTA Pro 3

Make Home Backup More Convenient than Ever



2024 DELTA Pro Ultra

Industry First Smart Hybrid Whole-Home Power Solution

An aerial night photograph of a city, likely Rio de Janeiro, featuring a large, dark mountain in the foreground and a sprawling urban area with numerous lights and winding roads in the background.

Corporate Social Responsibility

POWER FOR ALL

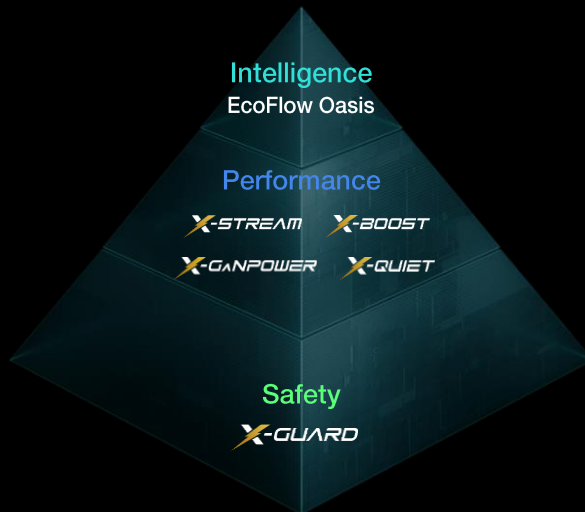
We are committed to delivering clean and reliable energy in an unpredictable world.
As part of that commitment, we work with communities and partner organizations through to put words into action
and deliver power that's always there when you need it.



EcoFlow Integrated Tech Architecture System

World's first comprehensive technology system advancing the performance, safety and intelligence of consumer power solutions.

Provides superior performance, cutting-edge safety standards, and intelligence to all EcoFlow's power solutions, from home backup to portable charging devices.



EcoFlow Integrated Tech Architecture System | Safety

X-CORE 3.0

X-GUARD applies advanced engineering design and structure, battery chemistry and a protective algorithm to achieve and maintain the highest standards in battery safety.



Industry First CTC Design



EV-grade LFP Battery



24/7 Protection Algorithm

EcoFlow Integrated Tech Architecture System | Performance

X-CORE 3.0

Through innovative technologies like **X-STREAM** and **X-BOOST**, we continuously push the boundaries of battery performance to deliver an unparalleled user experience.



Industry's Fastest Charging
that Fully Maintains Battery Integrity

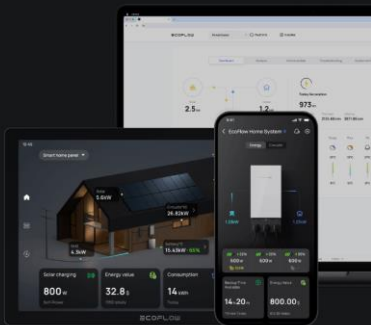


Exceeds Rated Output for More Wattage
and Power 99% of Appliances.

EcoFlow Integrated Tech Architecture System | Intelligence



EcoFlow **OASIS**, harnessing the power of AI combined with real-time household and environmental data, can optimize energy savings and enhance extreme weather preparedness through advanced insights.



Seamless Cross-Platform Management



Open to Third-party Devices

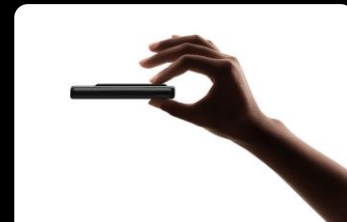


Customizable to Save Money & Stress

ECOFLOW RAPID SERIES

Leading the Charge in Innovation

RAPID Pro
RAPID
RAPID Mag



ECOFLOW RAPID SERIES

Leading the Charge in Innovation

Remote Work
Travel
In-the-Office
Entertainment



RAPID SERIES

R
Robust

Unmatched Performance Both Input and Output

Industry-leading charging & discharging speed
High-wattage fast charge & multi-device support
Ready for power-hungry scenarios

A
Aesthetic

Futuristic Design with Vibrant Colors

Sleek, minimalist form
Tech-inspired style
A bold statement in your hand

P
Portable

Ultra-slim and All-in-one Portability

Incredibly thin & lightweight
Built-in charging cable
Strap-style cable for on-the-go convenience

I
Intelligent

Smart Features for Seamless Control

Smart App connectivity
Intelligent power distribution
Auto temperature detection and adjustment

D
Dependable

Safety Built from the Inside Out

X-VELO proprietary cell technology
Automotive-grade battery cells
X-CORE 3.0 system for full-spectrum protection



EcoFlow RAPID Pro Series

Fast. Smart. Pro

RAPID Pro Series Power Bank

Premium FLAGSHIP



RAPID Pro X
(27,650mAh)

Charging

140W
(Single Port)

300W
(Multi-Port)

Recharging

140W
(Single Port)

280W/320W
(Multi-Port/Pogo Pin)

Magnetic Block

140W
(Charging/Recharging)

Retraceable USB-C Cable

1.97ft
(60cm)



RAPID Pro
(27,650mAh)

Charging

140W
(Single Port)

300W
(Multi-Port)

Recharging

140W
(Single Port)

280W/320W
(Multi-Port/Pogo Pin)

Retraceable Built-in Type-C Cable

140W
(Charging/Recharging)

1.97ft
(60cm)



RAPID Pro
(20,000mAh)

Charging

100W
(Single Port)

230W
(Multi-Port)

Recharging

100W
(Single Port)

120W
(Multi-Port/Pogo Pin)

Retraceable Built-in Type-C Cable

100W
(Charging/Recharging)

1.97ft
(60cm)

RAPID Pro Series Power Station and Cable



**RAPID Pro
Desktop Charger
(320W)**

Multi-Functional Charger

5 Ports

USB-C Power Delivery

140W

Power Output

320W

Pogo Pin Magnetic Connector

320W



**RAPID Pro Charger
(140W)**

Multi-Functional Charger

4 Ports

USB-C Power Delivery

140W

Power Output

140W



**RAPID Pro Charger
(100W)**

Multi-Functional Charger

3 Ports

USB-C Power Delivery

100W

Power Output

100W



**RAPID Pro C-C Cable
(240W)**

Power Output

240W

Length

72in / 183cm

RAPID Pro Series Scenarios

Remote Work | Travel | On the Desk | Daily Entertainment



RAPID Pro's Top Features

300W

Multi-Device Charging



X-CORE 3.0

LCD
Smart
Screen

Data Visualization, Battery Protection
Control via the EcoFlow App



10 Million

Daily Temperature Tests



Customize Your Power

Personalized add-ons to match your taste.



320W

Ultra-Fast Charging with X-
Stream Tech*



*Using EcoFlow RAPID Pro 320W Charging Station

140W

USB-C Power
Delivery



RAPID Pro's Superior Performance

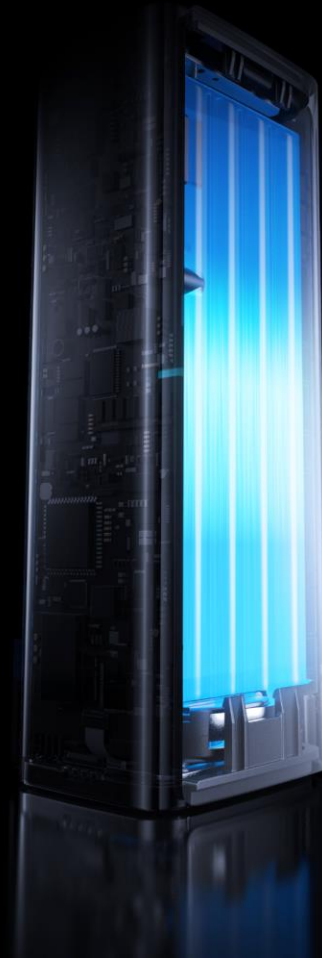


Superior Performance

With innovative multipole technology that minimizes energy loss and ensures temperature control, our **X-VELO batteries** offer industry-leading charging speeds.

Using silicon carbon, energy density increases without sacrificing size.

Its robust design has been tested in -20° conditions, making it perfect for outdoor charging.



RAPID Pro's Superior Performance

The Industry's Fastest Recharging

From waking up to leaving your home, recharge RAPID in as fast as 20 minutes.

320W multi-port input with
EcoFlow RAPID Pro Desktop Charger
recharge 80% in **20** minutes.

280W Multi-port input
recharge 80% in **26** minutes.

140W Single-port input
recharge 80% in **40** minutes.

Industry
NO.1



RAPID Pro's Superior Performance

Fast Charge 4 Devices at Once*

Charge up to four devices at once with the same fast speeds.

140W Single-port output.

Supports up to
300W Output.



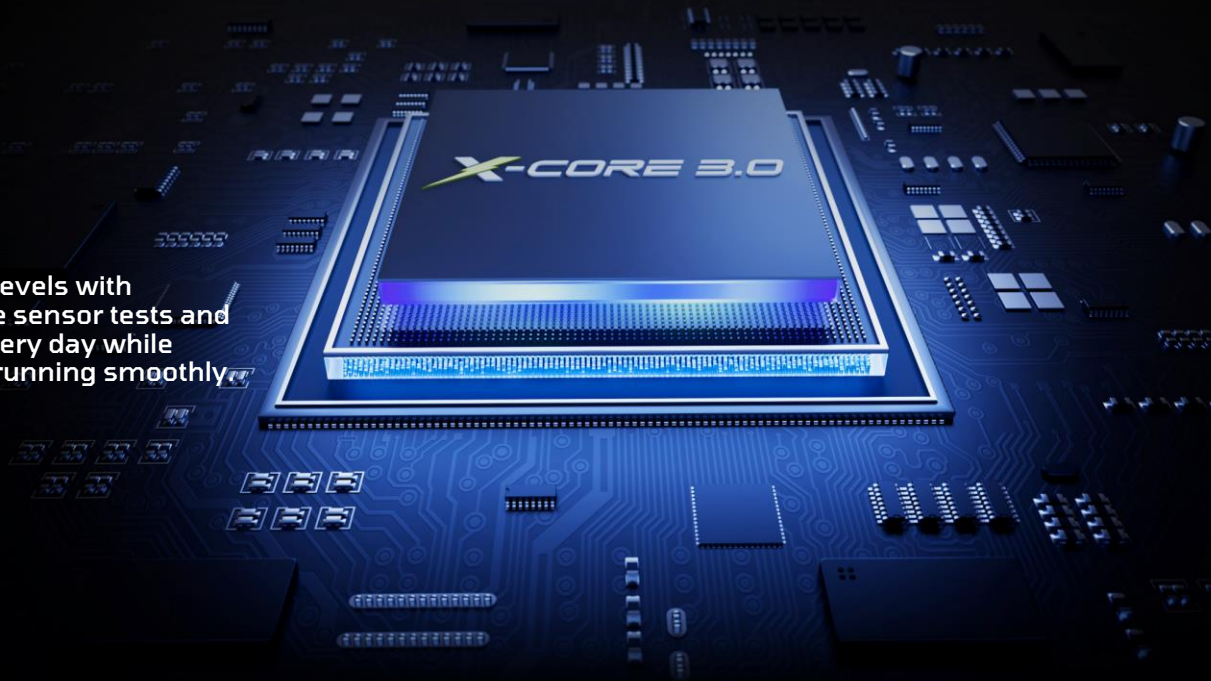
* With the EcoFlow RAPID Pro X Magnetic Block (60 cm in Retractable Cable), sold separately

RAPID Pro's Superior Performance



Advanced Protection for Maximum Performance

EcoFlow RAPID Pro maintains its fast-charging levels with around-the-clock safety checks. Its temperature sensor tests and adjusts for overheating up to **10 million** times every day while intelligent BMS and EMS systems keep the rest running smoothly.



RAPID Pro's Superior Performance

Big Power Compact Size, Fits Easily into Backpack Side Pockets

27,650mAh, 99.54Wh, air-travel-friendly, extend your device runtime to keep your work and play running smooth.



4.5 times
iPhone 16



1.3 times
MacBook Air



1.4 times
Steam Deck



RAPID Pro Series

RAPID Pro X Power Bank (27,650mAh, 300W)

Appearance

3.9-inch LCD color screen that displays all information at a glance.

Magnetic watch charging module that works with a simple attachment.

Ultra-High capacity.

Safety

Temperature rise protection and charging optimization.

X-Guard battery chip with 10Million Daily Temperature Tests.

UAV-grade battery cells, 300 cycles to 80%.

Intelligence

Personalized screen display settings via the App.

Remote monitoring and control via the App.



RAPID Pro Series

RAPID Pro X (27,650mAh)

Enhance Your Power with Customizable



Charging
Retractable Cable | 2.3 ft/60 cm Cable
Apple Watch Charger | MFI-certified
\$XXX



Style
Dark Knight | \$XXX
Silver Knight | \$XXX

Glow in the dark



Screen
Official Built-in System Theme
Customizable Standby Design

RAPID Pro Series

RAPID Pro Power Bank (27,650mAh, 300W, 140W Built-in Cable)

Appearance

1.54-inch LCD color screen that displays all information at a glance.

Ultra-High capacity.

Built-in 60cm USB-C retractable cable.

Safety

Temperature rise protection and charging optimization.

Slow-Charging Mode for laptop maintenance.

X-Guard battery chip with 10Million Daily NTC Tests.

300 cycles to 80%.

Intelligence

Personalized screen display settings via the App.

Remote monitoring and control via the App.

280W Multi-Port Input



140W 60cm USB-C Retractable Cable x1
140W USB-C Port x1
65W USB-C Ports x2
Total Output 300W

RAPID Pro Series

RAPID Pro Power Bank (27,650mAh, 300W, 140W Built-in Cable)

Screen Customize

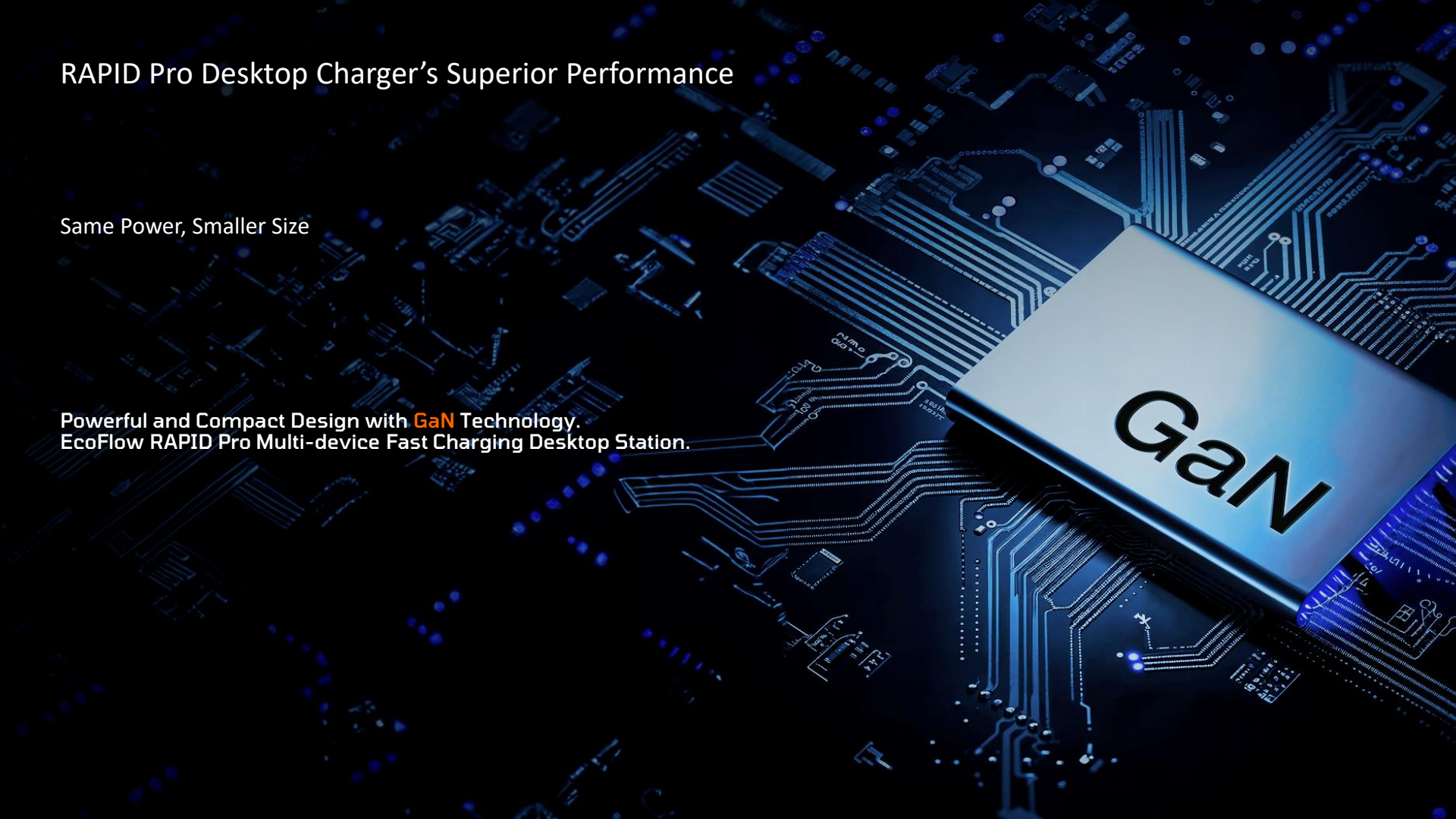


RAPID Pro Desktop Charger's Superior Performance

Same Power, Smaller Size

Powerful and Compact Design with **GaN** Technology.
EcoFlow RAPID Pro Multi-device Fast Charging Desktop Station.

GaN



RAPID Pro Desktop Charger's Superior Performance

6-in-1 Compact Design

Power up to 6 devices (including EcoFlow RAPID Pro Power Banks) simultaneously. Recharge EcoFlow RAPID Pro 27k Power Bank to 80% in 20 minutes.

Charge multiple devices with the same fast charging for all.

5 Ports (4C/1A)

140W Single-port Output

320W Pogo-pin Port

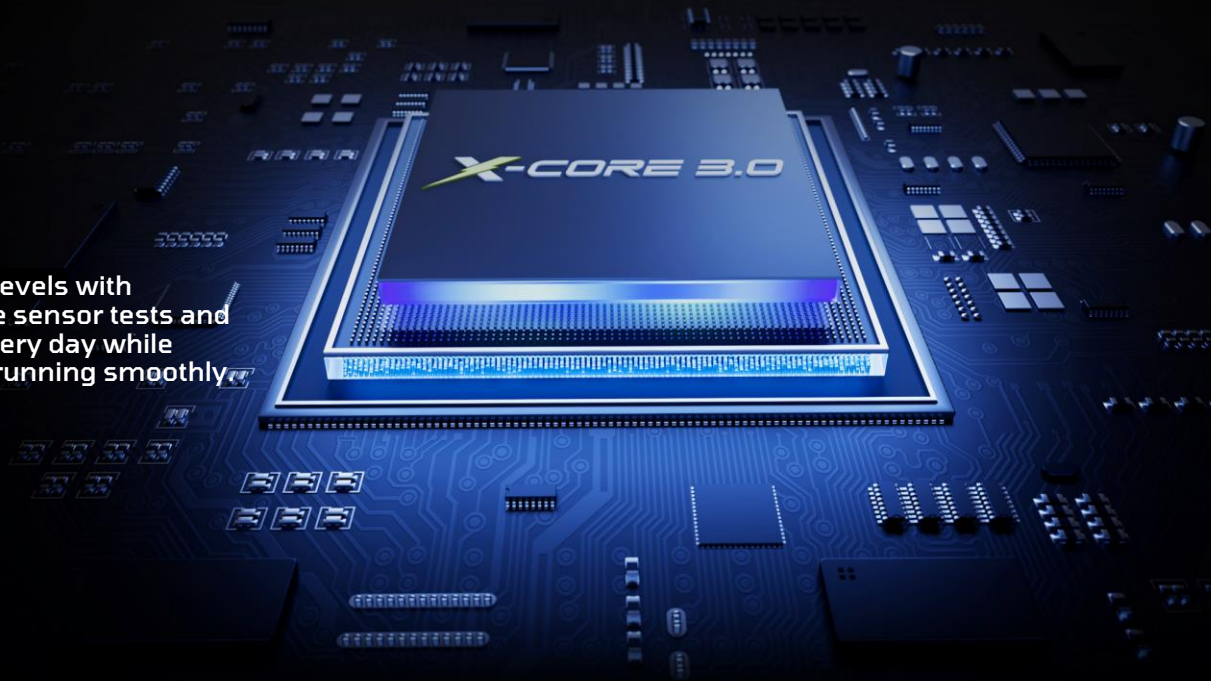


RAPID Pro's Superior Performance



Advanced Protection for Maximum Performance

EcoFlow RAPID Pro maintains its fast-charging levels with around-the-clock safety checks. Its temperature sensor tests and adjusts for overheating up to **10 million** times every day while intelligent BMS and EMS systems keep the rest running smoothly.



RAPID Pro's Superior Performance

Smart, High-definition 3.02-inch LCD Screen

- Power Data Visualization
- Standby Clock Theme Settings
- Power Status Animation



RAPID Pro Series

RAPID Pro Desktop Charger (320W, 5 Ports, GaN)

KSP

140W Max Fast Charging

6-In-1 Multi-Device Smart, Ultra-Powerful Desktop Charger

Customize your power In-app Power Management

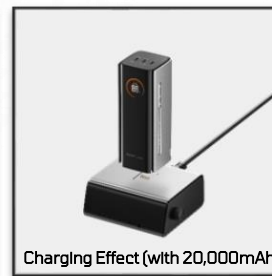
Advanced protection for maximum performance

Protected by EcoFlow's X-Guard with 10 Million Daily Temperature Tests

Powerful and compact design with GaN Technology

Universal Compatibility

For laptops, phones, tablets, drones, handheld consoles and more



RAPID Pro Series

RAPID Pro Power Bank (20,000mAh, 230W, 100W Built-In Cable)

Appearance

1.54-inch LCD color screen that displays all information at a glance.

Built-in 60cm USB-C retractable cable.

Ultra-Small size and Ultra-High capacity.

Safety

Slow-Charging Mode for laptop maintenance.

X-Guard battery chip with 10Million Daily NTC Tests.

Intelligence

Personalized screen display settings via the App.

Remote monitoring and control via the App.



100W 60cm USB-C Retractable Cable ×1
100W USB-C Port ×1
65W USB-C Ports ×2
Total Output 230W

RAPID Pro Series

Competitor Analysis

	EcoFlow RAPID Pro X Power Bank 	EcoFlow RAPID Pro Power Bank (300W) 	Anker Prime Power Bank (250W) 	EcoFlow RAPID Pro Power Bank (230W) 	Anker Prime Power Bank (200W) 
Total Cell Capacity	27650mAh	27650mAh	27650mAh	20000mAh	20000mAh
Total Output	300W	300W	250W	230W	200W
USB Output	Cable/C1: 140W C2/C3: 65W	Cable/C2: 140W C3/C4: 65W	C1/C2: 140W USB-A: 65W	Cable/C2: 100W C3/C4: 65W	C1/C2: 100W USB-A: 65W
Recharge	Total: 320W	Total: 320W	Total: 170W	Total: 120W	Total: 100W
App	✓	✓	✓	✓	×
Build in Cable	✓	✓	×	✓	×
Screen	LCD	LCD	LCD	LCD	LCD

Fast. All-in-one. Always Ready

EcoFlow RAPID Series



RAPID Series Power Bank



FLAGSHIP

RAPID Power Bank

(25,000mAh, 170W, Built-In and Retractable Cables)

Charging

100W
(Single Port)

Recharging

100W
(Single Port)

170W
(Multi-Port)

Retractable Cable

2.13ft
(65cm)



RAPID Power Bank

(25,000mAh, 170W)

Charging

140W
(Single Port)

Recharging

140W
(Single Port)

170W
(Multi-Port)

Diverse Ports

3

RAPID Pro Series Scenarios



Remote Work



Travel



At Home

RAPID's Top Features



RAPID's Superior Performance

Built-in Design Ready When You Are

No more lost cables—the 100W built-in USB-C retractable and lanyard cables are always there, tucked neatly into the power bank's sleek design, with a retractable mechanism that lets you access power in seconds.

Supports a
20kg
Max Weight
(26cm Lanyard Cable)



Passed
20,000x
Pull Cycle Test
(Retractable Cable)



Passed
125,000x
Swing Test for A Stronger
Connection Between
the Port and Wire
(Retractable Cable)



RAPID's Superior Performance

Charging with EcoFlow X-Stream Tech

When devices need power, it gets a maximum 100W boost through the USB-C port. With smart distribution, it can deliver power across your laptop, phone, tablet, and earbuds—four devices all at the same time.

100W Single-port Output

170W Two-ports Output



RAPID's Superior Performance

Quadruple Protection for Preventing

Features pro-grade battery technology found in electric car batteries. EcoFlow RAPID's Battery Management System continuously monitors the charging process with quadruple protection to prevent overcharging, over-discharging, overheating, and short circuiting, ensuring safe and stable operation.

Overcharging

Over-discharging

Overheating

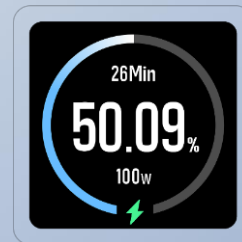
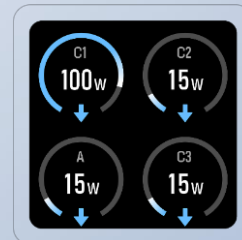
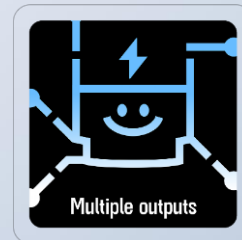
Short-circuiting



RAPID's Superior Performance

Smart TFT Screen with a Dynamic Display

Enhance your charging experience with an intelligent power display. You can view your real-time capacity, port power, battery health, temperature, charging cycles, and some charging emojis, and more. The crystal-clear TFT display screen lets you check your data at any angle, in any lighting condition.



RAPID Series

RAPID Power Bank (25,000mAh, 170W, Built-In and Retractable Cables)

Appearance

One retractable cable (100W) + one lanyard cable (100W)

Fast and durable

25, 000mAh capacity, allowed for air travel

Compact cylindrical design

TFT display

Performance

Maximum input power of 100W.

Maximum output power of 100W per port.

Simultaneous multi-port output up to 170W, without compromising on high power output.

Safety

300 cycles to 80% capacity.

X-Guard battery chip with 8Million Daily NTC Tests.



RAPID Series

RAPID Power Bank (25,000mAh, 170W)

Performance

Maximum input power of 140W.

Maximum output power of 140W per port.

Simultaneous multi-port output up to 170W, without compromising on high power output.

Appearance

25,000mAh capacity, allowed for air travel

Compact cylindrical design

TFT display

Safety

300 cycles to 80% capacity.

X-Guard battery chip with 8Million Daily NTC Tests.



RAPID Series

Competitor Analysis

Anker Laptop Power Bank (25K, 165W, Built-In and Retractable Cables) 		EcoFlow RAPID Power Bank (25k, 170W, Built-In and Retractable Cables) 		Anker 737 Power Bank (PowerCore 24K)		EcoFlow RAPID Power Bank (25k, 170W) 	
Total Cell Capacity	25000mAh	25000mAh		24000mAh		25000mAh	
Total Output	165W	170W		140W		170W	
USB-C Output	C1/C2/C3: 100W	/C2/C3: 100W		C1/C2: 140W		C1/C2: 140W	
USB-C Recharge	100W	100W		140W		140W	
Screen	TFT	TFT		TFT		TFT	

Snap. Boost. Go.

EcoFlow RAPID Mag Series



RAPID Mag Series Power Bank



RAPID Mag 5K
(5,000mAh)

Charging

20W

Recharging

20W



RAPID Mag 10K
(10,000mAh)

Charging

30W

Recharging

30W



RAPID Mag Qi2 5K
(5,000mAh)

Charging

30W

Recharging

30W



RAPID Mag Qi2 10K
(10,000mAh)

Charging

65W
(Built-in Cable)

65W
(USB-C Port)

Recharging

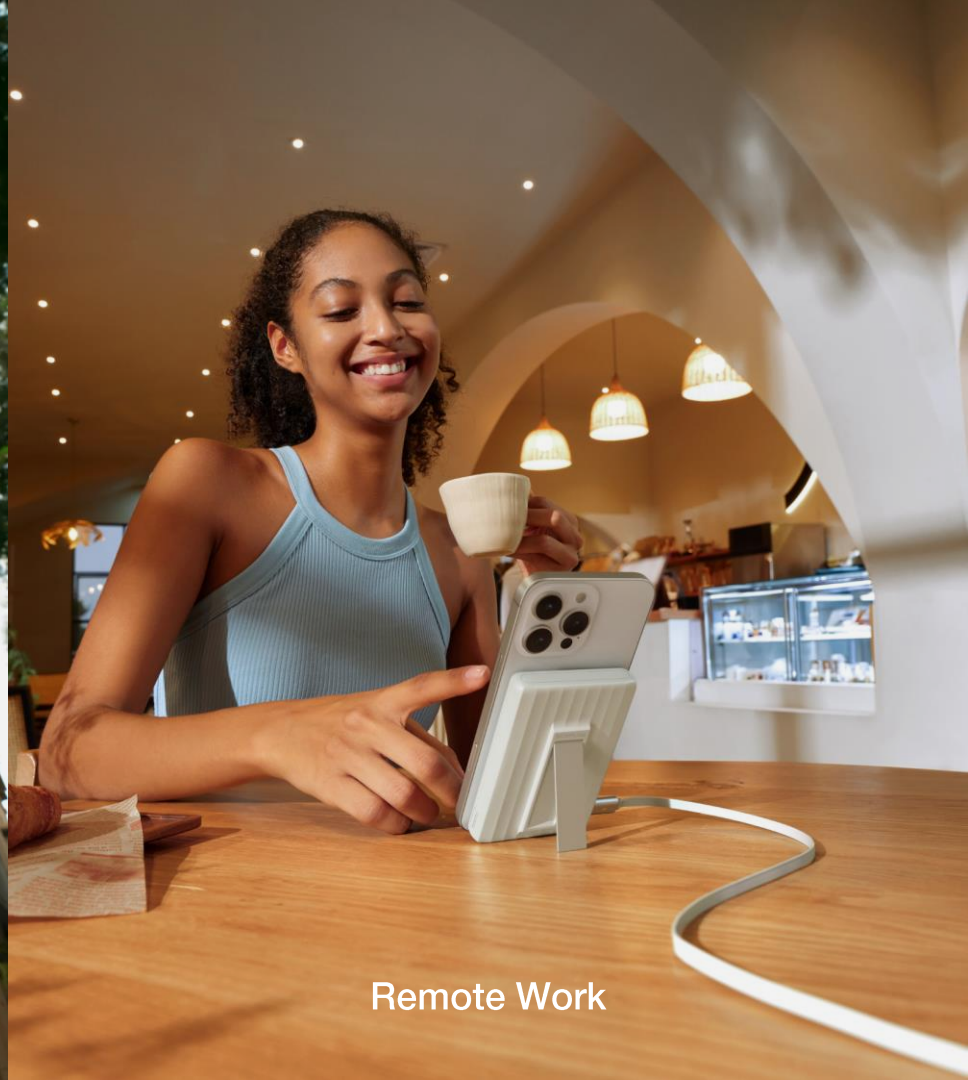
60W
(Built-in Cable)

65W
(USB-C Port)

RAPID Mag Series Scenarios



Travel



Remote Work

RAPID Mag's Top Features

Extremely
Slim
0.94cm



X-CORE 3.0



Official Certification Qi2



Foldable
Kickstand



LED Screen



**38°C Temperature control
with X-Cooling Tech**



RAPID Mag's Appearance



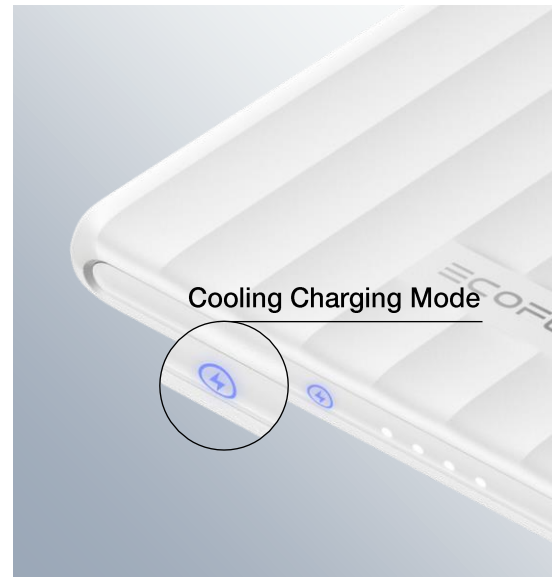
Ultra-Slim 9.4 mm / 0.37 in

Around the same thickness as a stack of five 25-cent coins. A lithium cobalt battery packs 5,000mAh into a slimline design. Slides invisibly into pants pockets, a slim laptop bag, or a purse.



Silk-Soft Touch

Silky matte texture ensures a secure grip during workouts, commutes, or coffee runs. Sweat-proof, fingerprint-resistant, and lightweight.



LED Power Indicator

Silky matte texture ensures a secure grip during workouts, commutes, or coffee runs. Sweat-proof, fingerprint-resistant, and lightweight.

RAPID Mag's Performance



11N Grip, Zero Drops

Military-grade N52 magnets withstand running, cycling, and subway chaos.



30W Recharging

Experience the convenience of rapid recharging. Whether you're unwinding with your favorite movie or focused on a meeting, fully recharge at the same time.



Charge While Recharging

RAPID Mag Series

RAPID Mag 5K/10K

KSP

Extremely thin and light, easy to hold without feeling any weight (5k)

Ultra slim 9.4mm (5k)

7.5W Wireless charging

20W/30W Max USB-C PD

Chill and cool charging below 100°F with EcoFlow X-Cooling

Stable and reliable with N52 neodymium magnets

Foldable & multi-angle adjustable stand (10k)



RAPID Mag 5K



RAPID Mag 10K

● Midnight Black ○ Pearl White

● Misty Pink ● Mint Green ● Lavender Purple

RAPID Mag Series

Competitor Analysis

	EcoFlow 5K Magnetic Power Bank 	Anker 622 Magnetic Battery (MagGo) 	EcoFlow 10K Magnetic Power Bank 	Anker 633 Magnetic Battery 
Total Cell Capacity	5000mAh	5000mAh	10000mAh	10000mAh
USB-C Output	20W	18W	30W	27W
USB-C Recharge	20W	12W	30W	18W
Wireless Output	7.5W Max	7.5W Max	7.5W Max	7.5W Max

RAPID Mag Series

RAPID Mag Qi2 5K/10K

Appearance

Experience ultimate control with our power bank's dynamic screen. Using smart app control, you can view charging speed, power output, and add a personal touch by customizing your screen.(10K)

Built-in Stand for Versatile Use: The kickstand for upright or side view offers hands-free use, doubling as a desktop stand.

Performance

Enjoy the ease of 15W wireless charging, which is two times faster than Qi1 7.5W charging and backed by Qi2 certification, ensuring quick, safe, and effective energy top-ups.

With 30W input, charge from 0% to 70% in under 33 minutes while you get ready to head out.

With a 30W built-in cable, you don't need to bring extra cables with you for ultra-fast charging. Enjoy magnetic ease with maximum charging speed wherever you go.(5K)

You don't need to bring an extra cable with you for ultra-fast charging (with a 65w built-in cable) and can give your 13-inch MacBook Air an urgent boost for an extra 8 hours of power (10K).

Safety

Besides viewing more detailed charging insights you could also turn on "Healthy Charging Mode" to protect your battery for longer battery life and find your power bank via the embeddeed buzzer if you misplace it.(10K)



RAPID Mag Series

Competitor Analysis



	PAPID Power Bank 5000mAh	Anker MagGo 6600mAh	PAPID Power Bank 10000mAh	Anker MagGo 10000mAh
Wireless Charging Output	15W	15W	15W	15W
Wired Charging Output	30W	20W	65W	27W
Recharge Input	30W	20W	65W	20W
Support Laptop Charging	×	×	√	×
Battery Protection	×	×	√	×
Display Screen	×	×	√	√
Built-in Stand	×	×	√	√
Dimensions	4.25 × 2.76 × 0.57 in	4.29 × 2.44 × 0.98 in	4.25 × 2.76 × 0.9 in	4.21 × 2.68 × 0.7 in

The image features the EcoFlow logo and tagline centered against a background of Earth from space. The logo consists of a stylized 'E' made of three horizontal bars, followed by the word 'COFLOW' in a bold, sans-serif font. Below the logo is the tagline 'Power a New World' in a smaller, clean sans-serif font. The background shows the blue and white horizon of the Earth with a thin layer of atmosphere, set against the deep black of space.

ECOFLOW

Power a New World